



**DIWALI MELA**  
SUNDAY SEPTEMBER 17, 2017  
AT OVER PECK COUNTY PARK  
40 Fort Lee Rd, Leonia, NJ 07605

**Frequently Asked Questions**

- What are the sizes of the booths and how much are they?
  - 10x10 (\$300)/ 10x15 (\$700)
- Does the booth include an electrical outlet?
  - No it does not, there is a charge of \$25 for a high power outlet which is strongly recommended for food vendors
- I am a food vendor, do I need a health permit?
  - Yes, all food vendors must complete the county permit with \$75 fee. Please fill out the application and a separate check. All of the forms can get mailed to IHC and we will submit it to the county.
- Can I pick the location of my booth?
  - The IHC will be determining the location on a first come first serve basis along with ensuring optimal placement of similar like booths (ex: Indian clothing, food)
- Can I sell beverages?
  - No, IHC reserves the exclusive right to serve beverages (soda, water) at the Mela. If your company sells specialty drinks, please contact IHC for approval.
- How will I get advertising prior to the mela?
  - The earlier you are confirmed, the sooner we can advertise your company on social media. We had great success last year with “video shout outs” and encourage you to submit one for your company.
- When should I arrive to set up?
  - **Set up hours:** 10:00am – 12:00pm. We strongly recommend you arrive at 10am to set up your booth. There will be over 70 vendors setting up their booths so it is best to get there early. The mela will start promptly at 12 noon.
- Besides the tent, what will my rental include?
  - For 10x10, one table and 2 chairs, for 10x15, 2 tables and 4 chairs. Please see above regarding rental of an electrical outlet. Please be sure to bring items such as tape, rope, markers, tablecloths or anything else you need for signage or tables.